BUSINESS RESILIENCE TRENDS WATCH 2019

In October 2018, Ipsos MORI conducted a global survey targeted to those who organise, influence, or are responsible for, their organisation’s travel and risk mitigation policies. These survey findings represent responses from 640 people, across all types of organisations which have had previous contact relating to business travel health and security with International SOS, in 82 countries.

Changes in risk to travellers

% say travel risks have increased over the past year

% expect travel risks to increase in 2019

Top three causes of modified itineraries

CHANGES IN RISK TO TRAVELLERS

Top five responses from businesses in 2018 (% ‘have done this’)

The challenges of protecting people

Seen as the biggest challenges in ensuring the health and security of a mobile workforce

Opportunities to build future resilience: what businesses are not doing (% ‘included in travel policy’)

INTERNATIONALSOS.COM/RISK-OUTLOOK

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1 compared to 2017 study, measured in percentage points (PP).
2 reader note: shared economy services is a peer-to-peer (P2P) based activity of acquiring, providing or sharing access to goods and services that are facilitated by a community based online platform.
3 reader note: bleisure travel is the act of adding a leisure portion of travel to a business trip.

WORLDWIDE REACH, HUMAN TOUCH.